



1GOAL: Lesson for ALL

Dear concerned citizen,

72 Million children and 740 million adults around the world are denied their right to an education. In South Africa millions of adults are functionally illiterate and the majority of our children do not get a quality education. But with the 2010 World Cup taking place here in South Africa we have an amazing opportunity to change this!

The “1GOAL: Education for All” campaign:

1GOAL is an exciting campaign that looks to use the power of football to make sure that everyone is able to get a quality education. The campaign is supported by FIFA, President Zuma, UN Secretary General Ban-Ki Moon, Rio Ferdinand, Zinedine Zidane, Aaron Mokoena, Matthew Booth, Shakira and many other politicians, footballers and celebrities in South Africa and around the world.

On the **20th April 2010** millions of people around the world are taking part in the **world’s biggest lesson**, the **‘1GOAL: Lesson for All’**.

By taking part in the **1GOAL lesson**:

- 1) You are **standing in solidarity** with our brothers and sisters around the world who are denied their right to an education. You are also taking a stand for their right to an education because by taking part you, and every person taking part in the lesson, will be counted and this information will be sent to world leaders, including President Zuma. What you need to do is count the number of people who take part in the lesson (**you do not have to send us every name --- all you have to do is count the number of people and you only have to send us the number ---- see the ‘validation’ form below**). This will help to make sure that world leaders keep their promise that by 2015 everyone receives a **free, quality public education**.
- 2) By taking part you are also saying that you are concerned and care about education in South Africa --- and that **everyone in South Africa has the right to a free quality, public education**.
- 3) Everyone taking part has the opportunity to share their own educational experiences, concerns and hopes with other South Africans, as well as our leaders.

What you need to do to help education:

- 1) **Teach the lesson:** this can be done by anyone, anywhere. The aim is to teach the lesson on the 20th of April. HOWEVER, if you are unable to teach the lesson on the 20th, we encourage you to teach the lesson on any other day up until the World Cup begins.

PLEASE also feel free to adapt the lesson to a specific subject area. The lesson below should be seen as a framework that can be adapted.

- 2) **Count the number of people who take part in the lesson and send this information to PPEN by 10th June 2010 (the validation form and contact details for PPEN are below).** This is very important as this information will be sent to world leaders to make sure that they keep their promise to give everyone a quality education by 2015.
- 3) **'Yellow card' your educational concerns!** Send a message of your concerns about education to the President on a yellow card. If you do not have yellow paper, that is not a problem. You can use yellow crayons or koki pens to colour-in regular white paper, or if they use a piece of white paper, they can write "Yellow Card" at the top. **This is our chance to let the President know what our concerns are around education!** (Please send all "yellow cards" to PPEN and we will deliver them to the President).
- 4) **Start Reading Clubs:** Reading and writing well gives people very important skills in life. The more people in a country who are able to read well, the more the country is able to develop – and the better everyone's life will be (For more information on how to start reading clubs in your schools and communities contact us at PPEN).
- 5) Paint a **1GOAL wall** in support of 2010 being a year for education.



THANK YOU FOR TAKING A STAND FOR EDUCATION FOR ALL - TOGETHER WE CAN MAKE A DIFFERENCE!

VALIDATION FORM

This form is essential to count for the world record attempt. Please can you return it by
10th June 2010

1GOAL: LESSON FOR ALL– Representative’s Witness Statement

Date of lesson: 20th April 2010 or

Total number of successful participants:

- I, the undersigned, can confirm that the above stated number of people took part in the lesson in support of education for all.

Learning group/Organisation:.....

Address:.....

Country:

Witness 1.

Signed:..... Date:.....

PrintName:..... E-mail or cell phone

Witness 2.

Signed:..... Date:.....

PrintName:..... E-mail

Please let me know if we have broken the world record and keep me updated with efforts to provide education for all. (Yes/No)

This validation form must be copied and returned to PPEN by 10th of June 2010: You can fax, post or email, or complete it online

PPEN CONTACT DETAILS:

SEND YOUR VALIDATION FORM and “Yellow Cards” to:

FAX: 011 447 4138

Email: ppen.info@gmail.com

POSTAL ADDRESS: PPEN

PO Box 521733, Saxonwold, 2132, Johannesburg.

You can also complete the validation form online at www.join1goal.org/en/actionweek

For any questions please call Tel: 011.447.4152

1GOAL: Education FOR ALL

LESSON (Adapted for Adults)

Today is a globally historic event. Today, along with millions of our brothers and sisters, parents and guardians around the world, we are taking part in the world’s biggest lesson.

Why are we taking part in this lesson/session/meeting¹?

72 million children around the world do not go to school, and 774 million adults are not able to read and write. These children and adults are denied their right to an education.

In South Africa millions of children do not get a quality public education, that is their right, and millions of adults are still not able to read and write.

This lesson/session/meeting, which we will call the **1GOAL: Lesson for ALL** is very important because by taking part in it you are able to make a difference to education in South Africa and around the world. By taking part, you will be counted, along with the millions of other people taking part, and this information will be sent to world leaders to make sure that they keep their promise that by 2015 everyone will be able to receive a free, quality public education. By taking part in the lesson/session/meeting you are also saying that you care about education in South Africa and that everyone in South Africa must be given their right to a free quality public, education.

Talk about your learning group/circle and the education experience of the learners/participants. Ask:

- How many learners/members/participants regularly come to this group/circle session/meeting/lesson?
- What are your motivations/reasons for learning and/or coming to this group/circle?
- Where and when (in what situations) do you need to read, write, count and express your needs

¹ Select appropriate word according to your adult learning context.

fully in your daily lives?

- How do you feel about that? Do you ever experience any difficulties in those situations? If yes, please share some of your experiences with us.
- How many of your friends/colleagues/peers/fellow learners have dropped out of this group/circle? Are they mostly male or female? Why is this do you think?
- What opportunities did you have for education as a child?
- Were the education/learning opportunities the same for males and females? If yes, what was your experience of those learning opportunities? If no, why was this do you think?
- When you were a child, did you have access to a library? Do you have access to a library now?
- Do children have access to a library in your community? Where and what are your thoughts about it?
- Do you have children that go to school?
- How do (your) children get to school? How far do most children travel to get to school?
- What are the different costs to (your) household(s) in ensuring your child(ren) continue to go to school?
- What are the conditions of the classrooms and toilets like where (your) children go to school?

Ask: Why is education so important?

Some possible answers: (encourage the learners/participants to give their own reasons why education is important)

- Educated people are often healthier people because they have the opportunity to make healthier choices in life. They also have easier access to information on healthy living
- Education beats hunger (women who are educated are more likely to have children who are well nourished)
- Education saves lives (a child born to an educated mother is two times more likely to survive to the age of five)
- Education gives you more choices in life
- Education helps end poverty

Ask: Why is 2010 so important for South Africa?

Answer: South Africa is hosting the 2010 World Cup

This is a historic year for us because for the first time ever the biggest event in the world, the soccer World Cup, is going to be hosted on African soil – here in South Africa. This is our time, our moment, where we have the opportunity to show the world how far we have come as a nation.

But we must not allow the excitement of 2010 let us forget how far we still need to go as a nation in the struggle for a quality education for all in South Africa.

Our system of education in South Africa is in a crisis. Many of our children, youth and adults are not receiving the education they have a right to.

Ask: What are some of the problems/concerns in education in South Africa?

Possible answers: see below, and encourage the learners to talk about their own problems/concerns

- Millions of South African adults still cannot read and write or understand and assert their rights fully
 - many children’s parents did not receive a quality education because of apartheid and these parents often find it difficult to help their children with their school work and/or access to proper health care

- Most of our children:
 - attend schools that are under-resourced, have no library, and are over-crowded

- Many girl children are not safe at school and are victims of violence

- Many children
 - don’t have parents because of HIV/AIDs and have to help look after their brothers and sisters
 - don’t have transport and the schools are very far from where they live
 - do not have enough food so they have to learn on an empty stomach
 - do not have money, for example to buy a school uniform or books
 - still do not have access to education in their mother tongue
 - are not able to finish school and are not receiving a quality education - not only that they deserve, but that is their right

Ask: Is a quality education a right?

Answers: Yes! (according to our Bill of Rights, a quality public education is our constitutional right).

A quality education is not a commodity for only the rich – it is the right of everyone in South Africa.

As a nation we have the ability to host one of the greatest events in the world, but as a nation we also have the ability to make sure that everybody gets a quality education.

Ask: Can we change the situation?

Answer: Yes!

YES, as a nation we can change this. A quality public education for all in South Africa is not out of our reach. However, we can only change things if, as a nation, we come together to make sure that education is made the most important thing in our country.

With the world's focus on us in 2010, we need to use this opportunity as a nation to come together around education.

Here are some important things we can do to make a difference:

1. Join **1GOAL** in uniting around a quality public education for every person in South Africa and around the world.
2. **Send a message to our President on a "yellow card"** (if you don't have a yellow card you can use yellow crayons or kokis, or write "Yellow Card" at the top of the page): Send a message to the President on the yellow card about your concerns about education (all yellow cards returned to PPEN will be sent to the President).
3. **Paint a 1GOAL wall** in support of 2010 being a year for education in your community.
4. Start a **reading club** in your learning group/circle: Encourage your educators/facilitators and friends to start reading clubs. The more people in a country who are able to read well, the more the country is able to develop – and the better everyone's life will be (for more information on how to start a reading club contact PPEN).

Importantly our **1GOAL** for 2010 is to join hands, come together and take a stand together for the education we want for you, our children, and other members of our society who did not get a good education but have the right to a quality education.